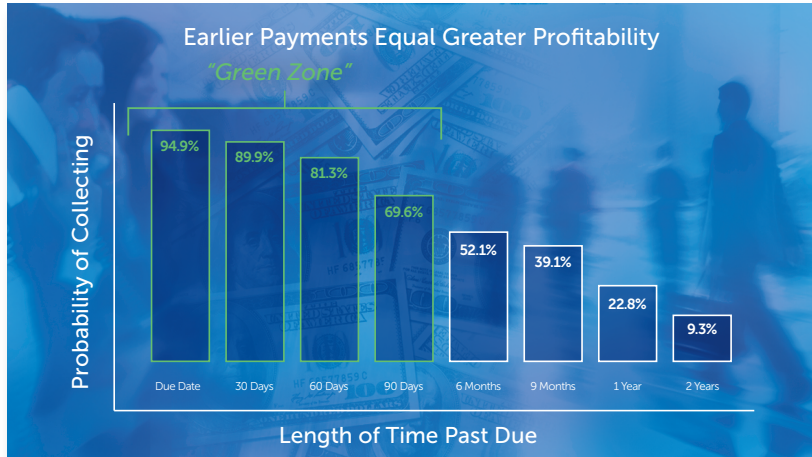


C.A.R.E.

A PROVEN CUSTOMER-CENTRIC PRE-COLLECT PROGRAM



The Green Zone Defined

The first 120 days of a past due balance.

Research shows that accounts that are collected within the first 120 days beyond the due date are far more profitable. Time is the biggest impact on your bottom line. C.A.R.E. secures payments and outstanding balances when customers are still in this green zone, maximizing cash flow and minimizing disruption to the business relationship.

A Powerful Preemptive Recovery Solution, C.A.R.E. Puts Time on Your Side

Real Business Benefits



Increase Profitability

C.A.R.E. cuts collection costs in half by resolving accounts more quickly without the expense of a third-party agency. With one flat fee, the cost to collect is on average less than 1% of the invoice balance.



Maintain Customer Relationships

C.A.R.E. actually improves customer relationships by utilizing a proven process grounded in friendly, professional human interactions, pre-empting the needs for aggressive collections tactics.



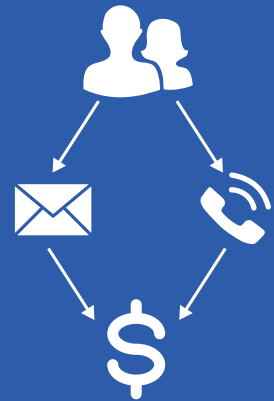
Enhance A/R Performance

C.A.R.E. handles collecting on protracted accounts, freeing up your accounts receivable team to focus on other accounts. Plus, C.A.R.E. compiles customer and collections data, revealing new department insights that allows you to refine a company-wide collections strategy.



A Proven Process

C.A.R.E.'s superior results are grounded in getting customers to pay faster without sacrificing the business relationship.



- ✓ Letters come on Altus letterhead, and many customers don't even realize it's part of the collections process.
- ✓ Each letter is followed up by calls from trained Altus customer service personnel – not a recording or a threatening collector.
- ✓ Each account has a dedicated representative to build rapport and facilitate payment.
- ✓ Accounts can be tracked via C.A.R.E.'s online dashboard offering real-time access and the ability to automatically roll accounts to third-party collections.
- ✓ Free replacement program for accounts not collected in C.A.R.E.

C.A.R.E. is a powerful addition to any collections strategy with a variety of pricing options to fit your business needs.

To learn more, contact:
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